



DTC E-COMMERCE BUSINESS SALE

SUSTAINABLE INDUSTRY | \$550,000 NOI

FULLY TURN-KEY AUTOMATED

JEREMIAH BARON
& CO

COMMERCIAL REAL ESTATE



DTC E-COMMERCE BUSINESS SALE

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PROPERTY SUMMARY

Exclusive opportunity to acquire a highly profitable direct-to-consumer e-commerce business, generating an impressive \$3.6 million in annual revenue with a remarkable net operating income of \$550,000, primed for exponential growth.

Key Highlights:

- This established brand boasts a solid track record, consistently generating substantial revenue in the thriving sustainability sector.
- With over 500,000 dedicated followers across various social media platforms and a loyal email subscriber base of 300K, this business has built a robust community passionate about sustainable living.
- With over 100K active customers, the brand has earned trust and loyalty in the market, fostering repeat business and positive word-of-mouth.
- Positioned for growth, the business offers tremendous upside potential, with ample opportunities for expansion into new markets, product lines, and strategic partnerships.
- Benefit from a fully automated operation, streamlining processes and minimizing overhead costs, allowing for seamless management and scalability.
- This sale includes two fully functional and optimized websites, doubling the brand's online footprint and enhancing its digital reach and visibility.

PRICE	\$3,500,000
REVENUE	\$3,600,000/Yr.
NOI	\$550,000



ABOUT THE BRAND



A business made for the greater good. Own a thriving e-commerce venture dedicated to sustainability. Our dual websites offer a carefully curated selection of eco-friendly products, empowering customers on their path to a greener lifestyle.

Featured Products Include:

- Bath & Body: Luxurious, cruelty-free products for pampering routines.
- Household: Eco-friendly alternatives for a greener home.
- Hair Care: Plastic-free solutions for healthy hair.
- Oral Hygiene: Sustainable options for a sparkling smile.

Benefits:

- Quality Assurance: Every product meets our high standards for sustainability and effectiveness.
- Educational Support: Access resources and tips to embrace a zero-waste lifestyle.
- Convenient Shopping: Enjoy easy online shopping and exceptional customer service.